

2017 SCHEDULE OF EVENTS

2017 GOLF TOURNAMENT

Tuesday, October 10, 2017
Check in 11am - Noon Shotgun Start

Special Guest Pro *to be announced at later date*

Award Ceremony with open bar and heavy hors d'oeuvres immediately following tournament.

Bayville Golf Club
4137 First Court Road, Virginia Beach

SPONSOR PAIRINGS PARTY

Monday, October 9, 2017 • 6-8pm

Special Guest
Medal Of Honor Recipient
Dakota Meyer

Sponsors and their guest enjoy open bar and heavy hors d'oeuvres. Special and unique items available for bid during Silent and Live Auctions.

Chick's Oyster Bar
2143 Vista Circle (off Shore Drive)
Virginia Beach

"I have always believed that cars are our business, but kids are our future. That's why we created Champions for Kids, a charitable foundation with the goal of raising funds in support of programs and charities serving the youth of Hampton Roads.

Since 1994, generous contributions of our sponsors has helped us raise millions of dollars for these various organizations. I am honored to be associated with our fine sponsors and great friends who have supported Champions for Kids year after year.

We have a fantastic time at the tournament, but it is only a vehicle to raise the money; the charities have always been the focus.

I invite you to join us by becoming a sponsor or making a contribution. With your support and charitable action, we're sure to make a difference in our kids' futures."

- Charles Barker



Charles Barker Champions for Charity Inc.
t/a Charles Barker Champions for Kids
is a 501(c)3 charitable organization

4949 Virginia Beach Boulevard
Virginia Beach, VA 23462 757-962-7420
www.TheChampionsFoundation.org

CHARLES BARKER



Champions
for Kids

2017 Creech-Malbon Memorial Golf Tournament

Our annual golf tournament was renamed in 2002 to commemorate two young men, Preston Creech and Lane Malbon who left this world all too soon. Their memory reminds us of the importance of the mission to support programs and services who serve to help our youth grow into healthy successful adults.

2017 TOURNAMENT SPONSORSHIP

PRESENTING SPONSOR

Exclusive \$10,000

Four players in tournament
Eight guests to Sponsors Pairing - Charity Auction
Custom Sponsors Gift
Premium Position Full page, 4 color ad in Event Program
Company Recognition throughout event and onsite signage
Recognition on charity website, newsletter and event media

HOLE FLAG SPONSOR

Exclusive \$10,000

Four players in tournament
Eight guests to Sponsors Pairing - Charity Auction
Custom Sponsors Gift
Premium Position Full page, 4 color ad in Event Program
Company logo on 18 Hole Flags
Recognition on charity website, newsletter and event media

DIAMOND SPONSOR

\$10,000

Four players in tournament
Eight guests to Sponsors Pairing - Charity Auction
Custom Sponsors Gift
Premium Position Full page, 4 color ad in Event Program
Premium Event Sponsorship at Golf Tournament
Recognition on charity website, newsletter and event media

PLATINUM SPONSOR

\$ 5,000

Two players in tournament
Four guests to Sponsors Pairing - Charity Auction
Custom Sponsors Gift
Full page, 4 color ad in Event Program
Special Sponsorship at Golf Tournament
Recognition on charity website, newsletter and event banner

GOLD SPONSOR

\$ 3,500

Two players in tournament
Four guests to Sponsors Pairing - Charity Auction
Custom Sponsors Gift
Half-page, 4 color ad in Event Program
Recognition on charity website, newsletter and event banner

SILVER SPONSOR

\$ 2,500

Two players in tournament
Four guests to Sponsors Pairing - Charity Auction
Custom Sponsors Gift
Quarter-page, 4 color ad in Event Program
Recognition on charity website, newsletter and event banner

HOLE SPONSOR

\$ 1,500

Two players in tournament
Four guests to Sponsors Pairing - Charity Auction
Recognition on Hole signs and in event program

SELECT YOUR SPONSOR DONATION LEVEL

- Diamond \$ 10,000
- Presenting *Exclusive* \$ 10,000
- Hole Flag *Exclusive* \$ 10,000
- Platinum \$ 5,000
- Gold \$ 3,500
- Silver \$ 2,500
- Hole \$ 1,500

FRIENDS OF CHAMPIONS FOR KIDS

- Double Eagle \$ 1,000
- Eagle \$ 500
- Birdie \$ 250
- Par \$ 100
- Call From The Heart \$ _____
Any amount will help!

CONTACT INFORMATION

Sponsor Name _____
Contact Person _____
Company _____
Billing Address _____
City _____ State _____ Zipcode _____
Phone _____
Email Address _____
Contact for Print Ad _____
Phone _____
Email _____

Thank you for your support!

SPONSOR EVENT PROGRAM AD SIZES

Full Page 7.5 wide x 10" high
Half Page 7.5 wide x 4.875" high
Qtr Page 3.625" wide x 4.875" high

Event Program Advertising Rates / Sizes

Program ad purchase only does not include sponsor benefits.

- Full Page 7.5 wide x 10" \$ 1,500
- Half Page 7.5 wide x 4.875" \$ 1,100
- Quarter Page 3.625" wide x 4.875" \$ 600
- Business Card 3.5" wide x 2.3125" \$ 300

AUCTION PRIZE DONATION

Donations of prize packages or merchandise for the Charity Auction are appreciated. Please list the item and value below. Minimum value: \$100

Item Description / Value

PUBLISHER SUBMISSION SPECIFICATIONS

Space and Artwork deadline September 1, 2017

Images: 300 dpi/CMYK, Line Screen: 150 dpi
Camera-ready PDF files in CMYK mode at 100%, 300 dpi.

Fonts: All fonts must be embedded or converted to outlines. We cannot download your fonts.

Proof corrections, except for correction of Publisher's errors, will be at Advertiser's expense.

Email materials to treyes@charlesbarker.com.

Make checks payable to: *Charles Barker Champions for Kids* and mail to Champions for Kids, Attn: Teresa Reyes, 4949 Virginia Beach Blvd, Virginia Beach, VA 23462.